

# INVOICE



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**Cross Roads Media**  
**Attention: Accounts Payable**  
**66 Canal Center Plaza**  
**Suite 555**  
**Alexandria, VA 22314**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

Invoice #	Invoice Date	Invoice Month	Invoice Period
37582-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Crossroads GPS	ISSUE	1123

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	37582	08879725

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
	12	11

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/04/12	11/04/12	Game Time/UNLV	1135p-1205a	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	Su	11/04/12	11:43 PM	Game Time/UNLV	1135p-1205a	:30	NV04TV02GPH	\$500.00 NM
2	11/04/12	11/04/12	8 News Now Sun	430-530p, 630-7p	-----S	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	Su	11/04/12		8 News Now Sun	430-530p, 630-7p	:00		<del>\$3,000.00</del> NM
			See MG 2.2						
2	8	Su	11/04/12	4:44 PM	8 News Now Sun	430-530p	:30	NV04TV04GPH	\$3,000.00 NM
			MG for 2.1 11/04 News moved due to NFL Football						
3	11/03/12	11/04/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	1	\$2,500.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> -----SS	<u>Spots/Week</u> 1	<u>Rate</u> \$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	Sa	11/03/12	11:28 PM	8 News Now Sa/Su 11p	11-1135P	:30	NV04TV04GPH	\$2,500.00 NM
6	10/29/12	10/29/12	8 News Now 5-630p M-F	5-630p	M-----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	M	10/29/12	6:20 PM	8 News Now 5-630p M-F	5-630p	:30	NV04TV02GPH	\$3,000.00 NM
7	10/31/12	10/31/12	8 News Now 5-630p M-F	5-630p	--W----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u> 10/29/12	<u>End Date</u> 11/04/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	8	W	10/31/12	5:22 PM	8 News Now 5-630p M-F	5-630p	:30	NV04TV02GPH	\$3,000.00 NM
9	11/05/12	11/05/12	8 News Now 5-630p M-F	5-630p	M-----	:30	1	\$3,000.00	NM

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Advertiser	Product	Estimate Number	
Crossroads GPS	ISSUE	1123	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 11/05/12 6:06 PM 8 News Now 5-630p M-F 5-630p :30 NV04TV02GPH \$3,000.00 NM									
10	11/04/12	11/04/12	8 News Now Sun AM #2	8 News Now Sun A	-----S	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 11/04/12 8:23 AM 8 News Now Sun AM #2 8 News Now Sun A :30 NV04TV02GPH \$2,500.00 NM									
11	10/30/12	10/30/12	Live w/Kelly	9-10a	-T-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/30/12 9:28 AM Live w/Kelly 9-10a :30 NV04TV02GPH \$2,000.00 NM									
12	10/31/12	10/31/12	Live w/Kelly	9-10a	--W----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/31/12 9:57 AM Live w/Kelly 9-10a :30 NV04TV04GPH \$2,000.00 NM									
13	11/02/12	11/02/12	Live w/Kelly	9-10a	----F--	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 11/02/12 9:55 AM Live w/Kelly 9-10a :30 NV04TV02GPH \$2,000.00 NM									
14	10/30/12	10/30/12	8 News Now 4p M-F	4-5p	-T-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Tu 10/30/12 4:46 PM 8 News Now 4p M-F 4-5p :30 NV04TV02GPH \$2,500.00 NM									
15	10/31/12	10/31/12	8 News Now 4p M-F	4-5p	--W----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/31/12 4:15 PM 8 News Now 4p M-F 4-5p :30 NV04TV04GPH \$2,500.00 NM									
16	11/02/12	11/02/12	8 News Now 4p M-F	4-5p	----F--	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 F 11/02/12 4:13 PM 8 News Now 4p M-F 4-5p :30 NV04TV02GPH \$2,500.00 NM									
21	10/29/12	10/29/12	8 News Now Noon M-F	12-1230p	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/29/12 12:28 PM 8 News Now Noon M-F 12-1230p :30 NV04TV02GPH \$2,000.00 NM									

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Advertiser	Product	Estimate Number	
Crossroads GPS	ISSUE	1123	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/31/12	10/31/12	8 News Now Noon M-F	12-1230p	--W----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	--W----	1	\$2,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	W	10/31/12	12:10 PM	8 News Now Noon M-F	12-1230p	:30	NV04TV02GPH	\$2,000.00	NM
23	11/05/12	11/05/12	8 News Now Noon M-F	12-1230p	M-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$2,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	11/05/12	12:27 PM	8 News Now Noon M-F	12-1230p	:30	NV04TV04GPH	\$2,000.00	NM
25	10/30/12	10/30/12	8 News Now 6a M-F	6-7a	-T-----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-----	1	\$3,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Tu	10/30/12	6:27 AM	8 News Now 6a M-F	6-7a	:30	NV04TV04GPH	\$3,000.00	NM
27	11/05/12	11/05/12	8 News Now 6a M-F	6-7a	M-----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$3,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	11/05/12	6:10 AM	8 News Now 6a M-F	6-7a	:30	NV04TV04GPH	\$3,000.00	NM
29	11/01/12	11/01/12	8 News Now 11p M-F	11-1135p	---T---	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$5,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	Th	11/01/12	11:21 PM	8 News Now 11p M-F	11-1135p	:30	NV04TV02GPH	\$5,000.00	NM
30	11/02/12	11/02/12	8 News Now 11p M-F	11-1135p	----F--	:30	1	\$5,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$5,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	11/02/12	11:29 PM	8 News Now 11p M-F	11-1135p	:30	NV04TV04GPH	\$5,000.00	NM
31	10/29/12	10/29/12	CBS This Morning	7-9a	M-----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$3,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	M	10/29/12	8:53 AM	CBS This Morning	7-9a	:30	NV04TV02GPH	\$3,000.00	NM
32	11/02/12	11/02/12	CBS This Morning	7-9a	----F--	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$3,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 8	F	11/02/12	8:53 AM	CBS This Morning	7-9a	:30	NV04TV04GPH	\$3,000.00	NM
33	11/05/12	11/05/12	CBS This Morning	7-9a	M-----	:30	1	\$3,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$3,000.00				

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
33	11/05/12	11/05/12	CBS This Morning	7-9a	M-----	:30	1	\$3,000.00	NM																																																																																									
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34	10/29/12	10/29/12	Ellen	3-4p	M-----	:30	1	\$2,500.00	NM																																																																																									
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>M-----</td><td>1</td><td>\$2,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>8</td><td>M</td><td>10/29/12</td><td>3:28 PM</td><td>Ellen</td><td>3-4p</td><td>:30</td><td>NV04TV04GPH</td><td>\$2,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	M-----	1	\$2,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	M	10/29/12	3:28 PM	Ellen	3-4p	:30	NV04TV04GPH	\$2,500.00	NM																																																							
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35	11/01/12	11/01/12	Ellen	3-4p	---T---	:30	1	\$2,500.00	NM																																																																																									
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1	8	Th	11/01/12	3:21 PM	Ellen	3-4p	:30	NV04TV04GPH	\$2,500.00	NM																																																																																								
36	11/02/12	11/02/12	Ellen	3-4p	----F--	:30	1	\$2,500.00	NM																																																																																									
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40	11/03/12	11/03/12	8 News Now Sat	430-5p	-----S-	:30	1	\$2,500.00	NM																																																																																									
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49	11/05/12	11/05/12	Inside Edition	630-7p	M-----	:30	1	\$5,500.00	NM																																																																																									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



8NewsNow.com

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37582-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Crossroads GPS	ISSUE	1123	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$5,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 11/05/12 6:49 PM Inside Edition 630-7p :30 NV04TV04GPH \$5,500.00 NM									
50	10/29/12	10/29/12	Price Is Right	10-11a	M-----	:30	1	\$7,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$7,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 M 10/29/12 9:58 AM Price Is Right 10-11a :30 NV04TV04GPH \$7,500.00 NM									
53	10/31/12	10/31/12	Criminal Minds	9-10p	--W----	:30	1	\$28,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$28,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 W 10/31/12 9:47 PM Criminal Minds 9-10p :30 NV04TV04GPH \$28,450.00 NM									
<u>Total Spots</u>							<b>33</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$124,450.00</b>
<u>Agency Commission</u>	<b>\$18,667.50</b>
<u>Net Amount Due</u>	<b>\$105,782.50</b>